

Functionality/Entry

Q. How do I enter the Promotion?

A. Log onto www.TastykakeJusticeLeagueMovie.com during the Entry Period, where you'll be prompted to enter your date of birth and click on the "PLAY THE GAME!" button to play the Kake Chaser game. Once you have completed the game, you will register with your first name, last name, email address, date of birth, state of residence and daytime phone number. Accept the Official Rules and click the submit button to receive one (1) entry into the Promotion.

Q. Can I enter more than once per day?

A. No, you can only enter once per day throughout the Entry Period.

Q. How long will the Promotion be live?

A. The Promotion begins on October 16th, 2017, at 12:00:01 p.m. Eastern Time ("ET") and ends on December 15, 2017, at 11:59:59 a.m. ET

Q. Why do you need to collect my information (first and last name, city, state, phone number and email address)?

A. We collect your information for the purpose of administering the Promotion, specifically to notify the winners. We will not share this information with any third parties except as necessary for the administration of this Promotion. Please refer to the Official Rules & Tastykake's Privacy Policy for more information.

Q. If I enter 10 times over the course of the promotion, does it count as 10 entries?

A. Yes, but you are limited to one (1) entry per person using only one (1) email address per day.

Q. Can I win two prizes (e.g. 1 Grand Prize & 1 Weekly Prize)?

A. Yes

Q. Can I exchange my prize?

A. Per the Official Rules, there are no transfers, assignments, cash redemption, or substitutions permitted, except by Sponsor who reserves the right to substitute a prize (or portion thereof) with one of comparable or greater value in its sole and absolute discretion.

Parameters of the Promotion

Q. When will you be selecting the winners?

A. Five (5) potential prize winners will be randomly drawn from among all Valid Entries received for each applicable Weekly Entry Period following each Weekly Entry Period. There will also be one (1) potential Grand Prize Winner and one (1) potential First Prize Winner that will be randomly drawn on or about December 18th, 2017, from among all Valid Entries received throughout the promotional Entry Period.

Q. How do I know if I won?/When do I find out if I won?

A. The weekly winners will be notified via email following each weekly drawing and the Grand Prize Winner and First Prize Winner will be notified on or about December 18th, 2017.

Q. What are the prizes being offered during this Promotion?

A: One (1) Grand Prize Winner will receive six (6) coupons that can each be redeemed for a FREE Tastykake Family Pack (each coupon valued up to \$4.49), eight (8) Fandango Promotional Codes* each good towards two (2) movie tickets (\$15 per ticket, up to \$30 total ticket and

convenience fee value) to see *Justice League*, a cash gift card valued at \$800, two (2) Justice League movie posters, one (1) movie projector, one (1) projector screen, and one (1) action video camera. (ARV of Grand Prize Package: \$1,691.91)

One (1) First Prize Winner will receive One (1) Batman Premium Format™ Figure by Sideshow, one (1) One Wonder Woman Premium Format™ Figure by Sideshow and one (1) Wonder Woman: Hell Hath No Fury Framed Art Print by Sideshow. (ARV of prize package: \$1,425.00)

45 Weekly Prize Winners will receive other great prizes. The total maximum ARV of all prizes is \$4,949.16. Please refer to the Official Rules for more information.

*Each weekly winner awarded Prize Package #2 and Grand Prize winner will receive a Fandango Promotional Code via email valid for (2) two movie tickets (\$15 per ticket, up to \$30 total ticket and convenience fee value) to see Justice League at Fandango partner theaters in the U.S. Fandango Promotional Code must be redeemed by 1/31/18 and is void if not redeemed by the expiration date. Only valid for purchase of movie tickets made at www.fandango.com or via the Fandango app and cannot be redeemed directly at any Fandango partner theater box office. If lost or stolen, cannot be replaced, and there will be no refunds. No cash value. Not valid with any other offer. Offer valid for one-time use only. Not for resale; void if sold or exchanged. If cost of movie ticket with Fandango's convenience fee included is more than maximum value of the Fandango Promotional Code, then user must pay the difference. Any price difference between movie ticket purchased and maximum value of the Fandango Promotional Code will not be refunded. Fandango Loyalty Solutions, LLC or its parents, affiliates, and subsidiaries are not a sponsor or co-sponsor of this Sweepstakes and are not responsible for the promotion, administration or execution of this Sweepstakes. The redemption of Fandango Promotional Code is subject to Fandango's Terms and Policies at www.fandango.com/terms-and-policies. All Rights Reserved.